

Innovation Capital

Investment Bankers

FOR IMMEDIATE RELEASE

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INNOVATION CAPITAL CONTINUES EXPANSION OF ITS PLATFORM

Leading Boutique Investment Bank Positions Itself for Opportunities in the Online Gaming Industry & Asian Gaming Market

Innovation Capital is pleased to announce that it has established strategic advisory relationships with **Melissa Blau**, an expert in the online gaming industry, and **Ben Lee**, a leading advisor in the Asian gaming market, to provide advisory and consulting services to a broad array of clients in those segments. These two strategic relationships come on the heels of Innovation Capital partnering earlier in 2011 with restaurant industry veteran David Hill to establish a restaurant and retail practice for the firm.

Ms. Blau has been active in the online gaming and technology sector since 2004. Through her company, IGaming Capital, Ms. Blau provides consulting and development services for companies seeking to enter the online gaming industry in the United States and other emerging markets. In addition to advising many of the leading gaming companies across the globe on strategic alternatives and the impact of the evolving regulatory environment, Ms. Blau gained tremendous experience as a senior executive with a number of European firms operating in the space. Ms. Blau will be a speaker in the iGaming track at the Global Gaming Expo | Business Models: Preparing for the Coming Legalization on Tuesday, October 4, 2011 at 3:15pm in Room 605.

Mr. Lee has over 10 years of experience in the Asian gaming industry, having served as a strategic and financial consultant (through his entity IGamiX Management & Consulting, Ltd) to many of the leading operators and developers in this emerging market, including the Philippine Amusement and Gaming Corporation (PAGCOR), Asia Coast Development Ltd with respect to the MGM Grand Ho Tram resort development in Vietnam, Sands Macau, among others. Mr. Lee is based in Macau where he has become a noted expert on the market, which has outperformed most gaming jurisdictions across the globe and has established itself as the gateway to the broader Asian market. Mr. Lee will be moderating a panel in the Global Markets Forum at the Global Gaming Expo | Macau & Singapore: Two Different Boomtowns on Tuesday, October 4, 2011 at 3:15pm in Room 603.

“Melissa and Ben are both quality people and noted experts in their respective markets. We view growth prospects in the internet gaming and Asian gaming industries to be quite robust over the next few years and believe these strategic relationships will position Innovation Capital to capitalize on such opportunities, thereby continuing to provide our clients with value maximizing advice,” said Matt Sodl, President and Managing Director of Innovation Capital.

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