



## **Innovation Capital**

*Investment Bankers*

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### **Innovation Capital Names David W. Hill as Managing Director**

*Firm Partners with Restaurant and Retail Industry Veteran*



Innovation Capital, a leading boutique investment bank dedicated to representing mid-market clients in the gaming, leisure and hospitality industries, has named David W. Hill as Managing Director to lead the firm's restaurant and retail practice.

During his more than 20 year career, Mr. Hill has advised on transactions in the mid-market, restaurant, and retail segments aggregating over \$1.8 billion of transaction value. Prior to joining Innovation Capital, Mr. Hill was Managing Director of Hill Asset Management and the Managing Director of the Corporate Advisory Services Group at Krass Monroe, P.A., a leading

law firm serving the restaurant and retail segment. He also served as Managing Director in a billion dollar family office investing in the real estate, restaurant, and retail segments. Additionally, Mr. Hill was Founder, President, and Chief Operating Officer of Rocky Mountain Taco, Inc., a multi-unit franchise restaurant development company.

Mr. Hill's client base includes public and privately-held companies representing many of the country's leading restaurant and retail brands including Applebee's, McDonald's, Burger King, KFC, Denny's, Sonic, Church's, Popeye's, Johnny Carino's, Chili's, Whataburger, Saltgrass Steakhouse, Stubb's BBQ, Ford Motor Company, Freefalls Entertainment, Jiffy Lube, Florida Plastics, and BancVue, among many others.

Mr. Hill received his MBA from Baylor University's Hankamer School of Business in 1989, and a Bachelor of Science in Economics - International Trade from Texas Tech University in 1987.

### Products & Services

Mergers & Acquisitions

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Financial Restructurings

Valuations &  
Fairness Opinions



### Professionals

**Matt Sodl**

Managing Director  
President  
and Partner

[msodl@innovation-capital.com](mailto:msodl@innovation-capital.com)

**Kevin Scheible**

Managing Director  
[kscheible@innovation-capital.com](mailto:kscheible@innovation-capital.com)

**David W. Hill**

Managing Director  
[dhill@innovation-capital.com](mailto:dhill@innovation-capital.com)

**Alex Wang**

Associate  
[awang@innovation-capital.com](mailto:awang@innovation-capital.com)

**Michael Hilcove**

Analyst  
[mhilcove@innovation-capital.com](mailto:mhilcove@innovation-capital.com)

Innovation Capital President and Managing Director Matt Sodl said "Leveraging the success Innovation Capital and more broadly the Innovation Group of Companies have had in the gaming industry, we feel that the restaurant and retail segment is a natural extension for our firm. We are delighted to be partnering with a banker of the caliber of David W. Hill and believe our proven capabilities, particularly in the capital raising area, will be welcomed in the restaurant and retail industry verticals. Mr. Hill has advised on and structured a number of special situation financings and has a proven track record of achieving outstanding results for his clients. The combination of Mr. Hill's deep industry experience, reputation, and skill set, and our seasoned investment banking platform, is an attractive offering for our clients."

David W. Hill added, "The rules of engagement are constantly changing in the restaurant and retail sector. Business owners are facing a growing consumer demand for a quality experience while the universe of financing alternatives and players is continuously shifting. Partnering with Innovation Capital, a leader in the gaming, leisure, and hospitality sectors, will yield fresh insight, expand the investor base, and deliver critical experience to the restaurant and retail sector. I am honored to have the opportunity to join the Innovation Capital team."

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For more information about this transaction, please contact:

**Matt Sodl**

Managing Director

(310) 335-9191

msodl@innovation-capital.com

**David W. Hill**

Managing Director

(310) 988-8286

dhill@innovation-capital.com



**Partners**

**Steven M. Rittvo**

Partner

*srittvo@theinnovationgroup.com*

**Stephen J. Szapor, Jr.**

Partner

*szapor@theinnovationgroup.com*

**Michael Soll**

Partner

*msoll@theinnovationgroup.com*

**Paul Girvan**

Partner

*pgirvan@theinnovationgroup.com*

## About Innovation Capital, LLC

Innovation Capital is a leading boutique investment bank dedicated to representing mid-market clients in the gaming, leisure, restaurant and retail industries. Innovation Capital provides comprehensive advisory services in the areas of mergers and acquisitions, corporate finance, financial restructuring and valuations/fairness opinions to companies in the \$20 million to \$500 million value range. Since its inception in 2004, Innovation Capital has advised on transactions aggregating over \$2.8 billion.

For more information about Innovation Capital, LLC, please visit [www.innovation-capital.com](http://www.innovation-capital.com).

For more information about our affiliates, please visit [www.innovationgroupofcompanies.com](http://www.innovationgroupofcompanies.com).

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