

# SYMPOSIUM SCHEDULE

THURSDAY, DECEMBER 8

Registration 6:30 a.m.-12:00 p.m. | Complimentary Buffet Breakfast

## GAMING

### Canadian Racino

From far and wide, this session examines the racino phenomenon from east to west. What has it meant for the Canadian racing industry?

**Speakers:** Chuck Keeling, Vice President, Racing Operations, Great Canadian Gaming Corporation; Honorable Mitch Murphy, Provincial Treasurer, Province of Prince Edward Island; Jerry Bouma, Senior Partner, Toma & Bouma Management Consultants

### Expansion to Non-Electronic Gaming

As racinos evolve, we have seen the introduction of poker and other games of chance. What has been the experience of those that have been dealt this hand?

**Speakers:** Jack Ketterer, Administrator, Iowa Racing and Gaming Commission; Fred S. Havenick, President & CEO, Flagler Greyhound Park; Randy Sampson, CEO, President & General Manager, Canterbury Park

### The Wall Street Perspective

What do financial analysts want to see in small companies? Companies familiar to all attendees will be in the spotlight during this session as Wall Street looks at the competitors.

**Speakers:** Aimee Marcel, Vice President, Casinos & Gaming Equity Research, Jefferies & Company, Inc.; Matt Sodl, Managing Director, The Innovation Capital; Eric Hausler, Managing Director, High Yield Division, Bear Stearns

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## RACING

### Wagering System Policing

Once a wagering system is in place, how do you police the activity taking place to insure system and player integrity?

**Speakers:** Cheryl Ritchko-Buley, Board Member, New York Racing and Wagering Board; Charles Champion, Chairman, CEO, Youbet.com, Inc.

### International Simulcasting Issues

This panel will discuss issues surrounding sending your signal and merging pools on an international basis. What countries are open and what countries are closed to this activity?

**Speaker/Moderator:** Sean Pinsonneault, Vice President, Wagering Operations, Woodbine Entertainment Group, Inc.

**Speakers:** John Stuart, Director of Simulcasting, Phumelela Gaming & Leisure Ltd.; Andrew Harding, Chief Executive, Australian Racing Board; Maurits Bruggink, Executive Director, International Federation of Horseracing Authorities

### Change Baby Change!

What is the product, who do we sell it to and how do we sell it?

**Speaker:** Gibson Carothers, Writer and Marketing Consultant

### Security: Racing vs. Gaming

How the security department changes when merging gaming with racing at your facility. Security directors from both racing and gaming discuss the merger.

### Handling Negative Publicity and Crisis Communication—Mark Kaufmen Workshop, presented by the Turf Publicists of America

### And Now for a Commercial Break

A look at racetrack commercials from around the world.

**Moderator:** Allen Gutterman, Vice President of Marketing, Santa Anita Park

## OTHER MEETINGS

### Track Superintendent Workshop

**Facilitator:** Joseph King, President, Joseph H. King Co. Ltd

### Asian Racing Federation/ International Federation of Horseracing Authorities Reports

Members of the Asian Racing Federation (ARF) and the International Federation of Horseracing Authorities (IFHA) present a synopsis and the outcomes of the major issues presented in the general meeting of the IFHA and the 2005 ARF conference.

**Speakers:** Andrew Harding, Chief Executive, Australian Racing Board; Maurits Bruggink, Executive Director, International Federation of Horseracing Authorities

### New Track Surfaces

A look at artificial racing surfaces and all weather tracks. Panelists examine cost benefit analysis, global trends, product evolution and brand offerings, stakeholder views, wagering customer response, horse welfare, and performance assessment against conventional surfaces.

**Moderator:** David A. Yount, Executive Director of Racing Operations, Evangeline Downs Racetrack and Casino

**Speakers:** Nick Nicholson, President and CEO, Keeneland Association, Inc.; David Hawke, General Manager, Planning & Infrastructure, Racing Victoria Ltd; Michael W. Dickinson, Trainer, Tapeta Farm

### Accredited Stewards and Judges

Through your attendance and participation in the panel sessions at the Symposium on Racing & Gaming, you may earn 16 hours of informal continuing education credit. You must request in writing that your attendance at the Symposium on Racing & Gaming be counted toward your continuing education hours. Requests should be forwarded to Wendy Davis at the Race Track Industry Program.